



UNITING AND INFORMING WOMEN WHO WORK IN THE MERGERS & ACQUISITIONS INDUSTRY

ABOUT WOMAN

WoMAN is a membership-based organization serving women who work in or are affiliated with the M&A markets. The organization is comprised of authentic, competent, and approachable women who desire to grow and thrive in both work and their lives.

OUR MEMBERS

Members are women working in M&A or allied fields, including:

Corporate: Corporate Development, Executives, C-Suite, and Business Owners

Professional Service Providers: Law, Accounting, Insurance, Banking, Consultants, Valuations, Wealth Managers, Executive Recruiters

Intermediaries: Intermediaries and Investment Bankers

Private Equity: Intermediaries and Investment Bankers

PROGRAMS & EVENTS

Monthly Pillar Events

Each month we rotate among our three pillars of INFORM, CONNECT and SERVE. These events provide the opportunity to meet other members and allied professionals and learn from experts in the field as well as give back to local nonprofit organizations or charities.

Peer Groups

Peer groups allow members to connect with purpose on a monthly or regular basis.

THE MISSION

To “enrich the lives of women in M&A through Information, Connection, and Service (our 3 pillars).”

Popup Events

Informal events meant for networking and connecting with other professionals, like a golf outings, escape rooms, etc.

One-on-One Coaching

Access to 1:1 Coaching for personal attention and professional assistance.



STRATEGIC SPONSOR PROGRAM

Memberships are annual, allowing members free admission to all 12 monthly INFORM, CONNECT, and SERVE events. This is only possible through partnering with like-minded businesses wishing to financially sponsor WoMAN.

When you partner with WoMAN, you connect your brand to a unique, trusted cause that's supporting the growth and retention of women in M&A. Your brand will be an advocate for advancing women, as well as influence employee development, community engagement, events, and highlight your subject matter expertise. Increase your Company's exposure to your targeted audience while making authentic and relevant connections in the local and national M&A sector.

Monthly Pillar Event Sponsor

WoMAN hosts monthly programming but needs your support in the following ways:

- Event space (in-kind donations of using your space to host is welcomed and greatly appreciated as well!)
- Catering – dependent on time and location of event, this may include coffee/tea/breakfast, wine/beer and snacks, or a full meal
- Subject matter expertise – educate members by sharing your industry expertise in an individual or panel presentation or sponsoring a subject matter expert presentation

Typical Range: \$150-\$2,500

Pop Up Event Sponsor

Sponsors are welcome to plan/execute or fund networking events, such as:

- Golf lessons, potentially at a golf simulator
- Axe throwing, skeet shooting
- Escape room
- Candle making/crafting
- Whiskey tasting, wine blending, happy hours

Many of these events include a per-person charge and/or facility rental cost, which we are looking to defray given the group's precedent of not charging event admission incremental to the annual dues.

WoMAN will promote the event.

Typical Range: \$2,500-\$7,500

Workshop or Symposium Sponsor

Our members have expressed interest in deepening connection through full-day or half-day programming workshops. Based on the financial resources needed to organize an event like this, further planning can only occur after securing sponsorship. We look forward to partnering with you to develop a mutually-beneficial event!

Typical Range: \$7,500+



Sponsor Tiers

We have developed the following discrete tiers for sponsorship but are happy to tailor offerings and/or benefits to meet your needs and strategic objectives whenever possible! Tiers are based on your financial contribution over the course of the year.

Sponsor Benefits	Tier I Inkind - \$2,499	Tier II \$2,500-\$4,999	Tier III \$5,000-\$7,499	Tier IV Over \$7,500
Recognition at sponsored event & mic time	Yes	Yes	Yes	Yes
Tickets to sponsored event	1 ticket	2 tickets	3 tickets	4 tickets
Logo on WoMAN website	Yes	Yes	Yes	Yes
Complimentary WoMAN memberships		Yes - 1 (\$500 value)	Yes - 2 (\$1,000 value)	Yes - 3 (\$1,500 value)
Business feature in e-newsletter			Yes	Yes
Access to attendee list	Yes	Yes	Yes	Yes
Ability to lock in 2023 pricing for 2024	Yes	Yes	Yes	Yes
Opp. to host exclusive event and distribute merchandise				Yes